



**England Economic &  
Industrial Development District**  
1611 Arnold Drive, Alexandria, LA 71303  
OFFICE: 318-449-3504 FAX: 318-449-3506  
[www.Englandairpark.org](http://www.Englandairpark.org) | [www.flyaex.org](http://www.flyaex.org)

## **FOR IMMEDIATE RELEASE**

Contact:

Meredith Rennie, MBA

Marketing & Air Service Manager

ENGLAND AIRPARK | ALEXANDRIA INTERNATIONAL AIRPORT

1611 Arnold Drive

Alexandria, LA 71303

318-427-6410 - Office

318-880-5221 – Mobile

[mrennier@englandairpark.org](mailto:mrennier@englandairpark.org)

[www.Englandairpark.org](http://www.Englandairpark.org) | [www.flyaex.org](http://www.flyaex.org)

## **England Airpark Launches “Fly Local, AEXplore Global” Campaign to Expand Regional Support for AEX**

ALEXANDRIA, La. (March 18, 2025) – Tomorrow, England Airpark and Alexandria International Airport (AEX) will announce the launch of its “Fly Local, AEXplore Global” campaign aimed at restoring and expanding central Louisiana’s air service connectivity. The campaign will address widespread industry challenges impacting the airport, including the loss of United Airlines service, by demonstrating the community’s commitment to utilizing the local airport and ultimately attract expanded flight options.

“We are optimistic about the future of AEX, but we need the community’s support to build on the services and amenities that we provide to travelers,” said England Airpark Executive Director Ralph Hennessy. “We need to show airlines that central Louisiana is proud of its regional airport. When you choose to *Fly Local, AEXplore Global*, you’re directly supporting our ability to secure more airlines, flight options, and better connectivity.”

The campaign follows England Airpark’s recent [strategic plan](#) released in January 2024, which outlined critical priorities and a long-term vision for the airpark, including the need for a “fly local” campaign to address industry challenges. The campaign focuses on the benefits of flying locally through AEX instead of larger and farther airports, including saving time and money on air travel. The campaign’s microsite includes a cost calculator, where travelers can factor in hidden costs such as fuel, parking fees, and more when making their travel decisions.

The cost calculator and more information about the campaign can be found at [local.flyaex.org](http://local.flyaex.org).